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this business plan is for a public relations firm offering both traditional and non traditional public relations services it features highly developed goals strategies for networking a detailed discussion of the competition in the area and comments from experts in the field, **gbk celebrity marketing public relations events more** - whether you re launching a new product line increasing brand awareness or working to stay ahead of the competition celebrity gifting suites are an excellent way to introduce you with the industry s elite, **where did all of australia s technology journalists go** - it s often joked among the remaining technology journalists in australia that the ratio of technology public relations pr professionals to journalists is wildly unbalanced with pr professionals far outnumbering journalists

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